

# Nigeria Economic Impact Survey



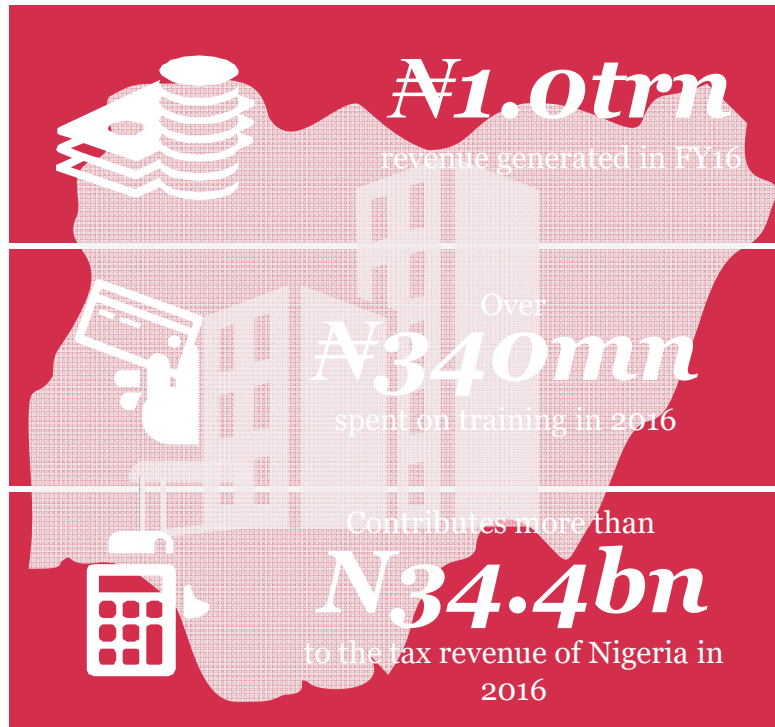
## About this survey

This survey highlights the positive impact of US companies in Nigeria - creating prosperity and adding value to the Nigerian economy

The American Business Council ("ABC") in Nigeria, in collaboration with Accenture, GE and PwC, administered this survey which represents responses from 48 American companies operating in Nigeria

### Report highlight

US companies' impact to the Nigeria economy in 2016 through gross value added to the nation's energy future, economic output, investment, jobs and communities



### Recent Corporate Social Responsibility projects for select companies:

Free Internet connectivity to Nigeria's premier incubation hub

Build community school houses

Scholarships for secondary school students

At least **5** School visits per year, training pupils and visits to orphanage

Volunteer staff time to teach technical skills to students in trade schools

### Gross value added

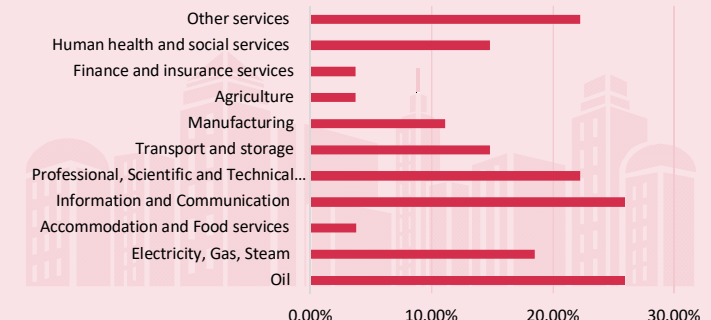
When assessing the size and growth of the economy, the Nigeria government measures the direct and indirect impact of each individual producer, industry or sector in Nigeria

### The top 5 identified issues impacting business in Nigeria are:

The data for this report is derived from a survey of US companies operating in Nigeria. About 67% of these companies identified Nigeria as a regional hub for their operations in West Africa



### Industry sectors that best represent survey respondents



over  
**₦217mn**  
spent on corporate social responsibility in 2016