

Uncertain Recovery: 10 Macro Trends that will Shape 2021

Presentation to American Business Council, Nigeria

November 2020



Outline







will shape 2021



Conclusion and Key takeaways



Outline



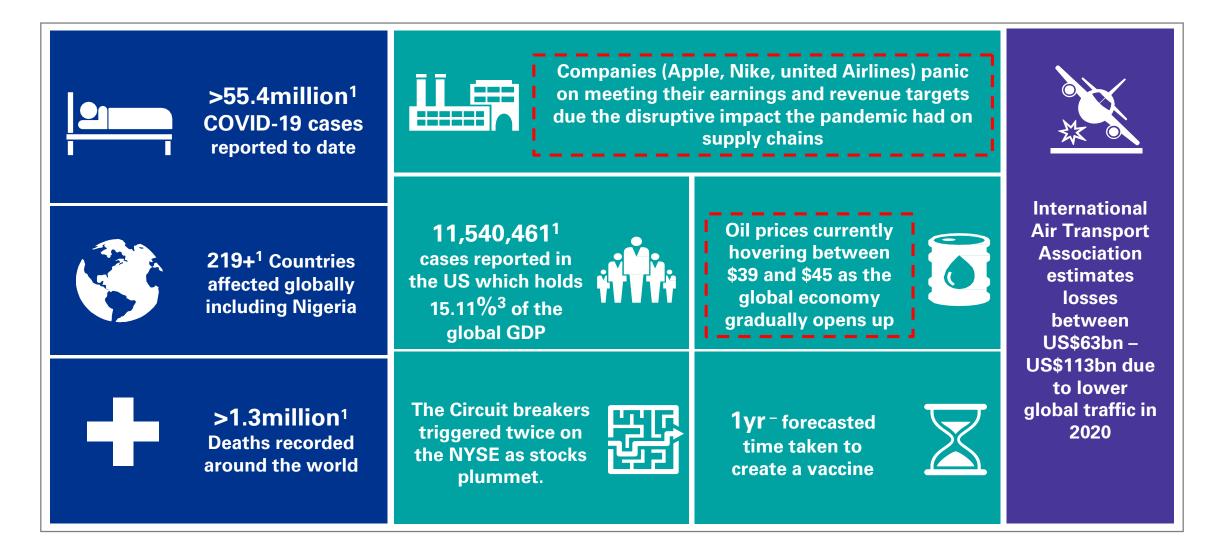








The global economy in 2020 reeled from the COVID-19 pandemic...

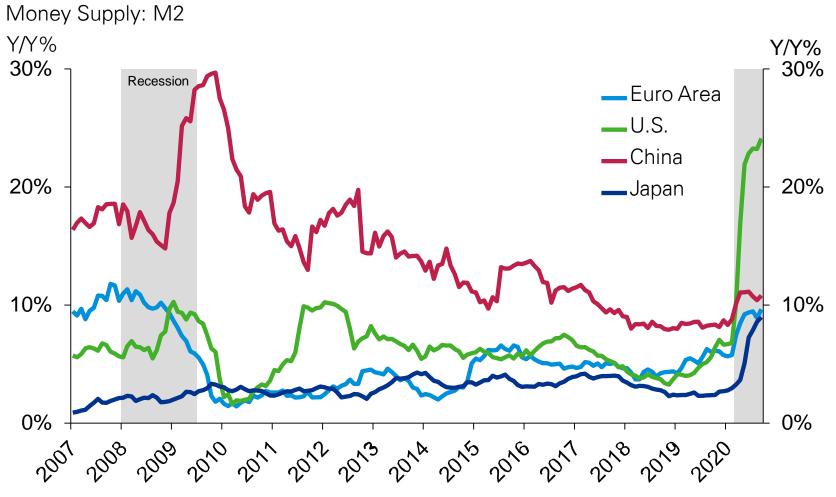


Source: 1. WHO 2. CNBC 3. Statsta, WHO Situation Reports, IATA, CNBC, NCDC



Global central banks responded by rolling out a raft of policies...

The Federal Reserve Leading the Way on Monetary Policy



Rates cut across major markets:

- The Fed cut fund rates by
 150bp in March 2020 to a range of 0 0.25 percent
- Bank of England cuts rates by 65bp to 0.1 percent
- Bank of Russia cuts by 25bp to 4.25% per annum

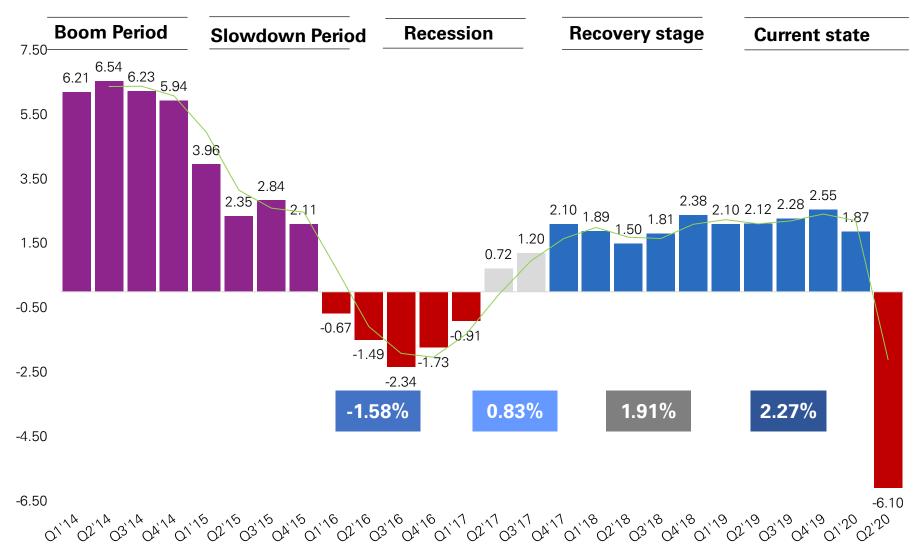
Along with Quantitative Easing:

- The Fed provided \$2.3trillion (11 % of GDP) QE
- Bank of England offered £330bn of loans and guarantees available to businesses (15% of GDP)

Source: KPMG Economics, Bank of Japan, European Central Bank, Federal Reserve Board, Haver Analytics (Sept. 2020)



Nigeria's fragile story on a macro level became further complicated...

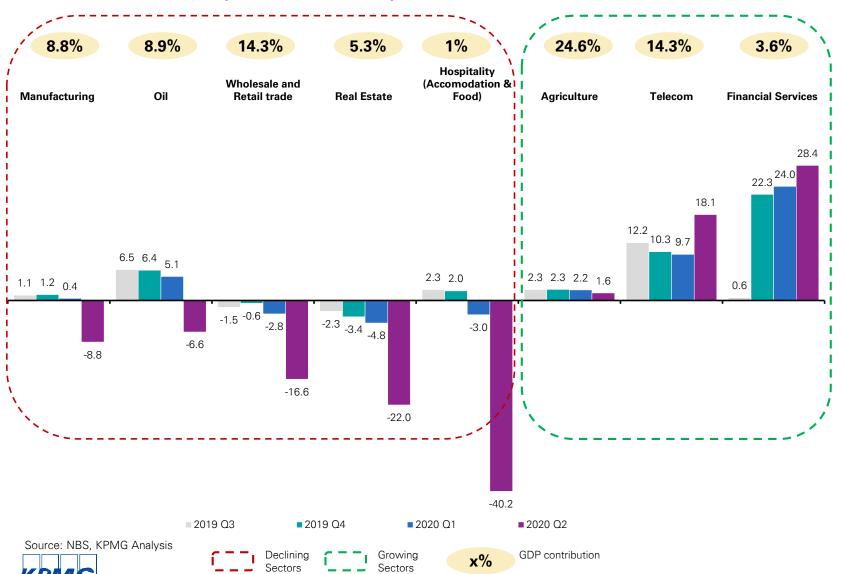


- At 6.1%, GDP growth contracted to a 30-year low in Q2 2020 from 1.87% in Q1 2020
 - Five sectors were hit the hardest hospitality, real estate wholesale and retail trade, manufacturing and oil and gas
- Nigeria's GDP growth is expected to contract further in the next quarter, with modest pickup by 2021



...with the real economy struggling...

Sector GDP Growth, % (2019 Q3 – 2020 Q2)



- Agriculture, Telecoms and Financial Services grew by 1.6%, 18.1% and 28.4% respectively on the back of the increased demand from businesses and individuals.
 - Only 13 of the 46 activities tracked by NBS grew positively, 33 contracted
- The fastest growing sectors
 (Finance and Telecoms) are
 employment inelastic and account
 for only 2.2% of total workforce

The Nigeria Dashboard: Key indicators show heightened vulnerability

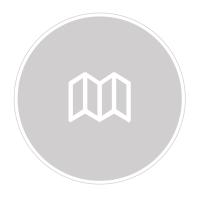
Key Drivers	Nigeria	Brazil	Russia	India	China	South Africa	Turkey
External Financing Vulnerability Index:							
Current Account Balance/GDP (%, 2020f)	-3.9	-0.3	1	1.4	1.4	-1.1	-4.8
Short-Term External Debt/Total External Debt (%, 2020f)	5	11	14	19	65	19	31
External Debt/GDP (%, 2020f)	112	49	34	26	15	61	67
Domestic Financial Vulnerability Index:		I .					
Private Sector Real Credit Growth (% y/y, 2013-19 average)	9	0	3	0	4	-1	4
Foreign Holdings of Equities (%, June, 2020)	38	24	16	19	19	25	11
Policy Vulnerability Index:							
2020-End Inflation Forecast (vs. Central Bank Target)	14.23 (<9)	1.8 (4.0±1.5)	4.0 (4.0)	3.8 (4.0±2.0)	0.8 (~3.0)	3.0 (3.0- 6.0)	12.0 (5.0±2.0
Current Real Interest Rates	-13.93	0.2	0.3	0.2	3.6	0.5	-1.8
Fiscal Balance/GDP (%, 2020f)	-5.8	-14.7	-3.5	-10.2	-10.2	-9.1	-3.2
Gross Government Debt/GDP (%, 2020f)	35	101	19	89	62	79	42
World Bank Worldwide Governance Indicators (2019 release)	-1.05	-0.2	-0.6	-0.1	-0.4	0.2	-0.4
WEF Global Competitiveness Index (2019-20)	48.3	60.9	66.7	61.4	73.9	62.4	62.1
Source: World Bank, IIF, KPMG Analysis		j					Most Vulnerable Vulnerable Less Vulnerable

Least Vulnerable

"An economist is an expert who will know tomorrow why the things he predicted yesterday didn't happen today."

Evan Esar

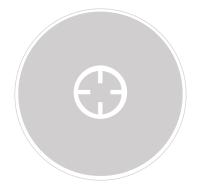
Outline







will shape 2021 Key takeaways



Conclusion and



10 Trends that will shape 2021...

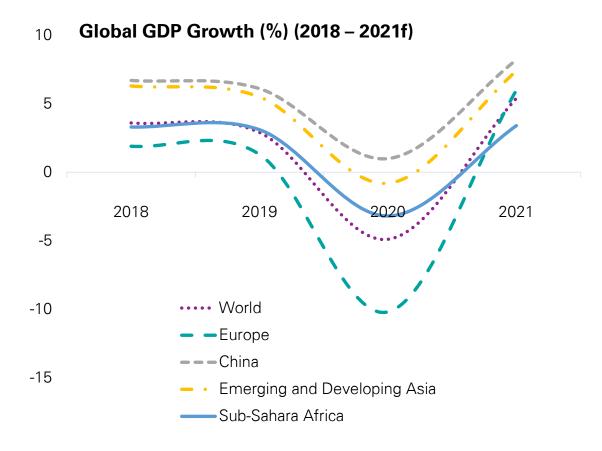




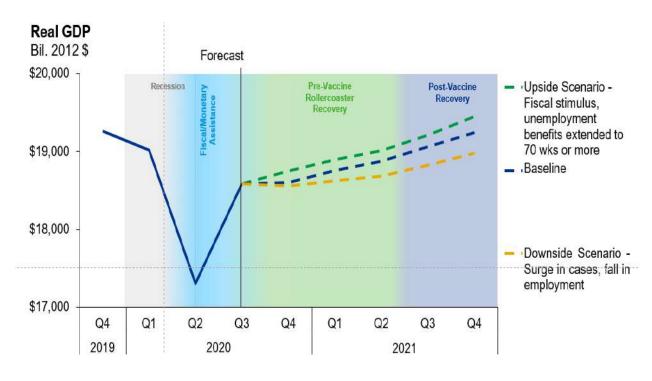
O1 Global Dynamics

Modest recovery expected in 2021 is threatened by a risk of 2nd wave of COVID-19 Pandemic

Global economic prospect is subdued...



A more nuanced view of the US: recovery depends on fiscal and monetary intervention as well as COVID-19 trajectory



Note: Forecasts are inherently time sensitive and projections are dated as of October 30, 2020.

Source: World Bank, IMF, KPMG Analysis



01 Key pressure points will emanate from the global economy...



The emergence of a new democrat president will have implications on the global economy:

- Bigger fiscal stimulus package totaling US\$2.5 trillion from
 2021 to 2024 to drive recovery
- Bilateralism with possible easing of trade tensions between the US and China
- Possible catalyst for distortion in oil prices given strong advocacy for shift away from fossil fuels



Oil Price Dynamics

- Oil prices declined by 60%
 between February and April 2020 as the pandemic led to a collapse in global oil demand and concerns about storage capacity
- IEA expects global oil demand growth to rise by 5.8 mb/d in 2021 & oil price to moderate at \$46
- OPEC is considering deepening oil production cuts amidst rising Covid-19 cases and fresh economic lockdown in Europe



Capital flows

- Outflows from SSA between February and March totaled \$5 billion
- 47% of investors think emerging market economic activity will slow over the next 12 months, compared with 37% who think it will accelerate
- Borrowing costs are still high and financial conditions remain difficult



Trade

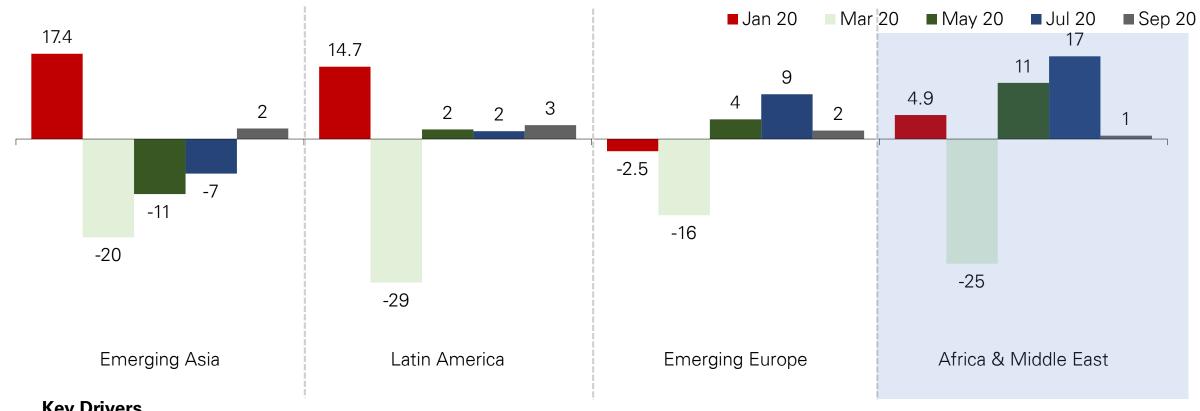
- WTO expects a significant downturn in global trade in 2020 of between 13% and 32%, and some recovery in 2021 at 8%
- Risks to the outlook include a second wave of COVID-19 with the results being very sensitive to the length of time that the Covid-19 threat remains in place or trade restrictions

Source: World Bank, IDN Financials, FT.com, IEA





Capital flows to emerging markets is expected to remain weak...



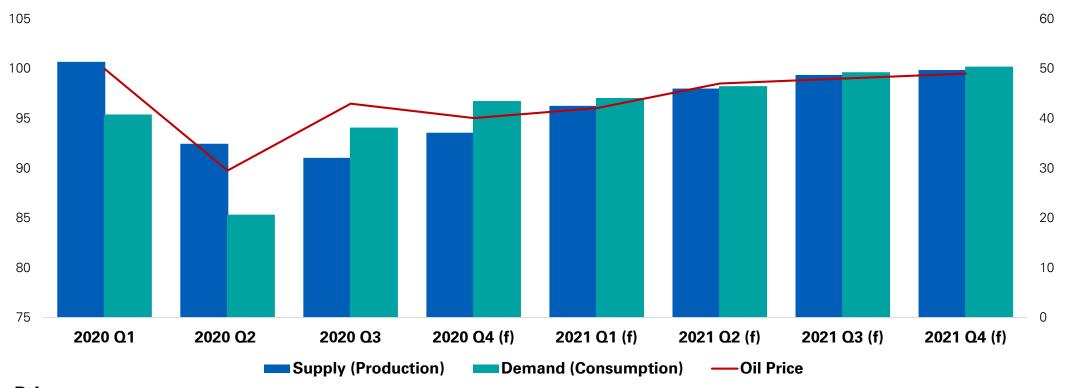
Key Drivers

Weak capital inflows in emerging markets on the back of renewed concerns regarding a second wave of the pandemic.



01 Oil prices will pick up slowly on the back of improved oil demand and production cut...

Global crude oil supply, Oil demand and Brent oil price (Q1 2020 – Q4 2021)



Key Drivers

- EIA forecasts indicate that monthly Brent spot prices will average \$44/b in Q4 2020 and rise to an average of \$49/b in 2021 as oil markets become more balanced
- High inventory levels and surplus crude oil production capacity may slowdown upward pressure on oil prices

Implications

- Improved oil price in 2021 is expected to create revenue buffer for commodity market economies who continue to grapple from the impact of the pandemic
- Concerns on second wave may dampen oil price growth as major economies consider second round lockdown



Source: EIA, IEA, Goldmansachs, KPMG Analysis

01 2021 outlook for global pressure points...

Oil prices will be moderate, portending lower oil revenues for oil exporting economies

Capital flows will remain uncertain, reactive to any major shocks



02 Fiscal Sustainability

72 The proposed 2021 budget provides indications of tight spending and worsening debt...

Breakdown of 2020 FGN's Budget (July, 2020)

Benchmark GDP Exchange Inflation **Oil Price Production** Growth Rate -4.20% 14.15% \$28p/b 1.8m (bpd) 360 (3) Non-oil revenue **①**

Other revenue

₩ 2.73tn

Breakdown of 2021 FGN's Proposed Budget (2021)



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Capital

Expenditure

4 3.85tn

Statutory

transfer

₩ 484.5bn

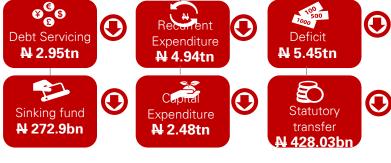
N 3.12tn

4

Sinking fund

¥ 220bn

Revenue increase of ~100% majorly driven by the expected stability in oil price at US\$40pb and upward revision of oil production



N 1.62tn

TOTAL REVENUE

₩ 5.36tn

TOTAL EXPENDITURE

N 10.81tn

Source: MTEF, KPMG Analysis

Oil revenue

₩ 1.01tn



o2 Fiscal policy is threatened by widening budget deficit...

	2020 Revised	2021	Key Drivers and Implications
Benchmark Oil Price (\$)	28	40	Oil price at \$40 appears realistic considering the EIA average forecast (\$46) in 2021. However, a second wave may threaten oil price below
GDP Growth	-4.20%	3%	A GDP growth of 3% is an ambitious one considering a 0.82% in 2017 post recession growth. IMF forecasted a growth of 1.7% for Nigeria
Oil production (mbpd)	1.8	1.86	OPEC and allied producers to reduce output cuts of 7.7 million barrels per day (bpd) by around 2 million bpd from January. This may affect Nigeria's 1.7mbpd in 2021
Exchange Rates N/\$	360	379	On the back of inherent supply and demand FX liquidity challenge, there may be another round of adjustment to drive rates alignment & a more realistic fair value
Inflation	12.5%	11.95%	Inflation stood at 14.23% in October 2020. Uptick in headline inflation may further be exacerbated in 2021 given inherent structural bottle necks and high cost of doing business

Source: Budget documents, KPMG Analysis



02 Budget implementation will likely underperform in line with historical trends...

Revenue Performance (N'Bn)	Pro-Rata (Jan-Aug)	Actual (Jan-Aug.)	Implementation
Federal Retained Earnings	3,576.95	2,522.08	70.5%
Oil revenue	675.84	1,105.40	163.6%
Share of Dividend (NLNG)*	53.58	na	-100%
Non-Oil Revenue	1,083.29	831.41	76.7%
CIT	547.78	447.52	81.7%
VAT	189.41	117.75	62.2%
Customs Revenues	300.46	251.48	83.7%
Federation Account Levies	45.64	14.65	32.1%
Other sources			
FGN Independent Revenue	621.89	281.81	45.3%
FGN Drawdowns from Special Accounts/Levies	430.00	223.29	51.9%
Signature Bonus / Renewals / Early Renewals	233.68	78.72	33.7%

Source: Budget documents, KPMG Analysis



02 Budget implementation will likely underperform in line with historical trends...

Huge Fiscal Deficit

Fiscal deficit is N5.2tn

Constrained Fiscal Space

- Fiscal policy space is constrained
 - o Nigeria's fiscal flexibility is constrained by a high interest bill as a percentage of general government revenue and by inefficient non-oil tax collection.

Non-oil revenues potential limited in the short term

- Impact of new tax policies could be watered down by overall low economic outputs
- Strategy: domestic and multilateral sources of fund
 - o IMF disbursed \$3.4bn
 - o Domestic liquidity and lower interest rates
 - o DMO issued N1.8tn our of **N2.2tn domestic borrowing** plan
 - External issuance (Eurobonds) - Limited investors risk averseness and relative higher costs
- Limited opportunities for Debt forgiveness

Funding

- Strategy: domestic and multilateral sources of fund
 - o IMF disbursed \$3.4bn
 - o Domestic liquidity and lower interest rates
 - o Total debt stock: №31.009 **Trillion or USD85.897 Billion**
 - External issuance (Eurobonds) – Limited investors risk averseness and relative higher costs
- Limited opportunities for debt forgiveness



o2 Enacting initiatives to improve revenues

Strategic Revenue Growth Initiatives

- Introduced to drive revenue generation and mobilization to enhance Nigeria's fiscal stability based on 4 areas:
 - Sustainability in revenue generation
 - Enhancing existing and creating new revenue streams
 - o Cohesion in the revenue ecosystem
 - Cost optimisation and liquidity enhancement

Leveraging Technology and Automation

- Integrated Revenue Monitoring System (IRMS) to ease revenue recognition
- E-Customs approved by FEC and ITAS under post implementation review
- TSA implementation adjudged by the World Bank as the best in Africa

Passing the Finance Act of 2019

- Has specific provisions that help
 - Promote social inclusion with the exemption of small businesses from certain tax obligations
 - Increase revenue with the additional 2.5% on VAT rate
 - o Expand focus on digital businesses

Independent Revenue Monitoring

- Ensuring automatic deduction at source of past due operating surplus remittances from GOEs
- Capping cost-to-revenue ratio of GOEs to a maximum of 60% - 70%
- Ongoing presidential Revenue Monitoring & Reconciliation Committee

Plugging Fiscal Drainers

- Deregulation of the price of petroleum
- Ongoing verification exercise by IPPIS
- Implementation of service-based tariffs
- Introduction of Tax Expenditure Statement in 2021-2023 MTEF to dimension the cost of tax waivers

Fiscal Stimulus and Concessionary Loans

- Supported the NESP developed under the leadership of the vice-President
- Introduced a N2.3 trillion stimulus focused on jobintensive projects
- US\$3.4 billion IMF Emergency Support to mitigate the effects of covid-19

Source: Federal Ministry of Finance Budget Proposal

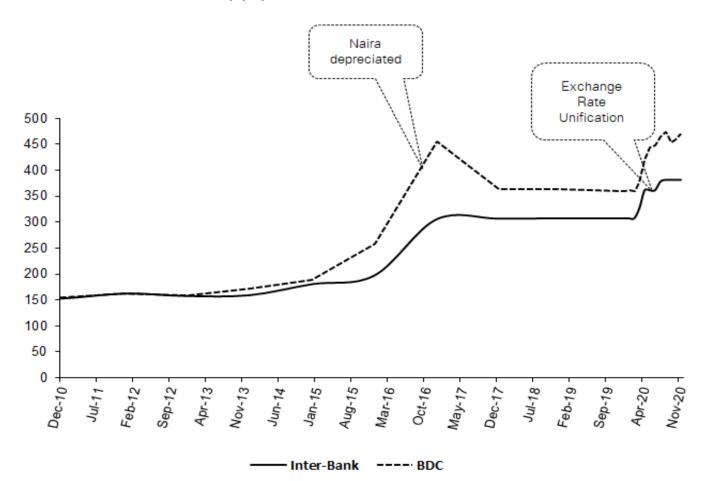


Uncertain FX Environment

03

The foreign exchange environment will remain under pressure exacerbated by lower FX earnings

Inter-bank and BDC Exchange Rates in Nigeria (Dec. 2010 – October. 2020) (N)



Implications

- In a bid to manage the pressure resulting from subdued FX earnings, the CBN initiated the exchange rate unification policy, adjusting the official exchange rate by 19.4% from N306/1\$ in January 2020 to N381
- Despite two separate rounds of adjustment in official exchange rate, major pressure points still exist
 - Multiple exchange rates
 - FX illiquidity





03 The FX management quagmire...

	Inflows (\$64.3Bn) – H1 2020		Outflows (\$29.1Bn) – H1 2020
Oil export	11%	BDC Sales	12%
Non-oil inflows (forex purchases, swaps, interest on reserves, loans and grants, Eurobonds, TSA etc)	28%	Swaps	7%
Domiciliary Accounts	22.9%	Market Intervention: I&E, SMIS, Wholesale Forward and SME	23%
Non-oil exports	1.7%	Official payments (JV Cash calls, parastal, embassies, estacodes)	6%
Capital importations (FPI, FDI etc)	11.1%	Autonomous/Private Uses	6%
Remittances	1.3%		
Oil Companies	0%		

Source: news websites, CBN



03 2021 outlook for FX...

Fair Value

- Fair value estimation at N421/\$1, reflecting a 9% overvaluation of real effective exchange rate
- Fair value may improve but rates will still be misaligned in 2021

Liquidity



- Liquidity is low due to the pressure on foreign reserves and sharp fall in capital importation (ΩοΩ) by ~78% in Ω2 2020
- Liquidity will remain challenged given oil price outlook and capital flows

Multiplicity



- Multiple exchange subsist considering the spread of ~N80 between BDC, Government intervention rate and official rate
- CBN may not likely close the Multiple Exchange rate window

Access



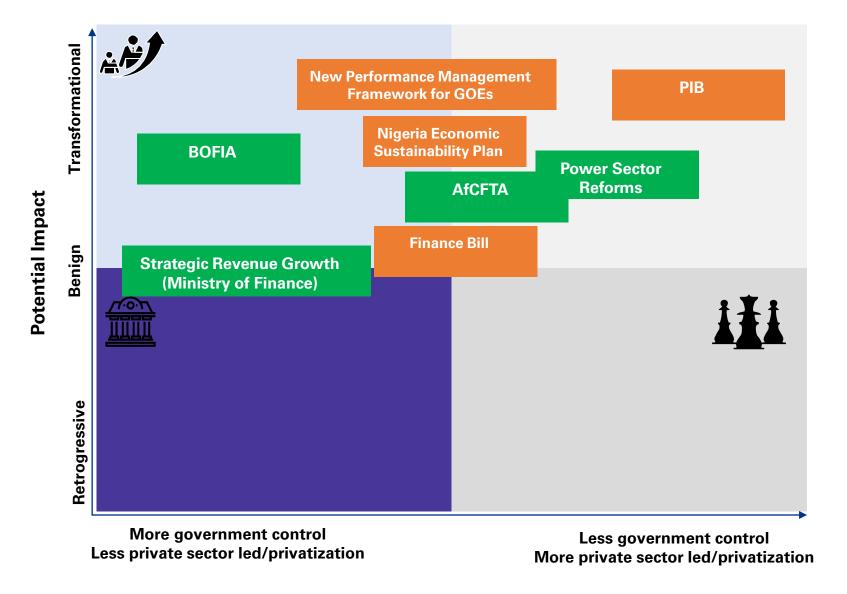
- Pending unmet demand - backlog of dollar-denominated letters of credit valued at \$729 million
- Demand will be high as the global economy completely lift trade restrictions in 2021

Source: FitchConnect, CBN, NBS



O4 Stringent Policy Environment

04 Various policies lie within the horizon, with possible outcomes...



Very likely to be enacted in 2021 Likely to be implemented in 2021

Low likelihood of implementation in 2021



04 2021 outlook for policy environment ...



Stringent and VUCA

- Volatile The nature, speed, volume and magnitude of change is not predictable e.g. rising Inflation and low aggregate demand
- Uncertain Lack of predictability in issues and events make it difficult to see future outcomes or make decisions
- Complex Intricately interwoven forces that defy the traditional cause and effect analysis. e.g. Multiple taxation, **VAT** increase
- Ambiguous Lack of clarity resulting in multiple and conflicting interpretations



Policy Objectives

Reaction function focused on:

- **Increasing govt revenue**
- **FX** control
- sector reform and
- Alignment with multilateral requirements
- Political control and political recovery



Policy Balance

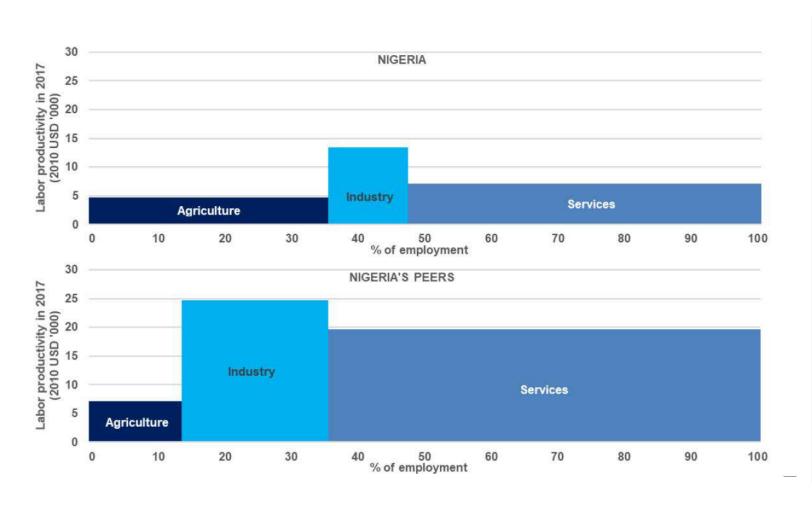
- Policy to drive oligopolistic market
- Focus will be more on social vs economic growth
- **Inward focused** vs external focused
- Facilitate entry of new players



Sources: KPMG Analysis

O5 Constrained Productivity

Nigeria productivity lags behind peers...



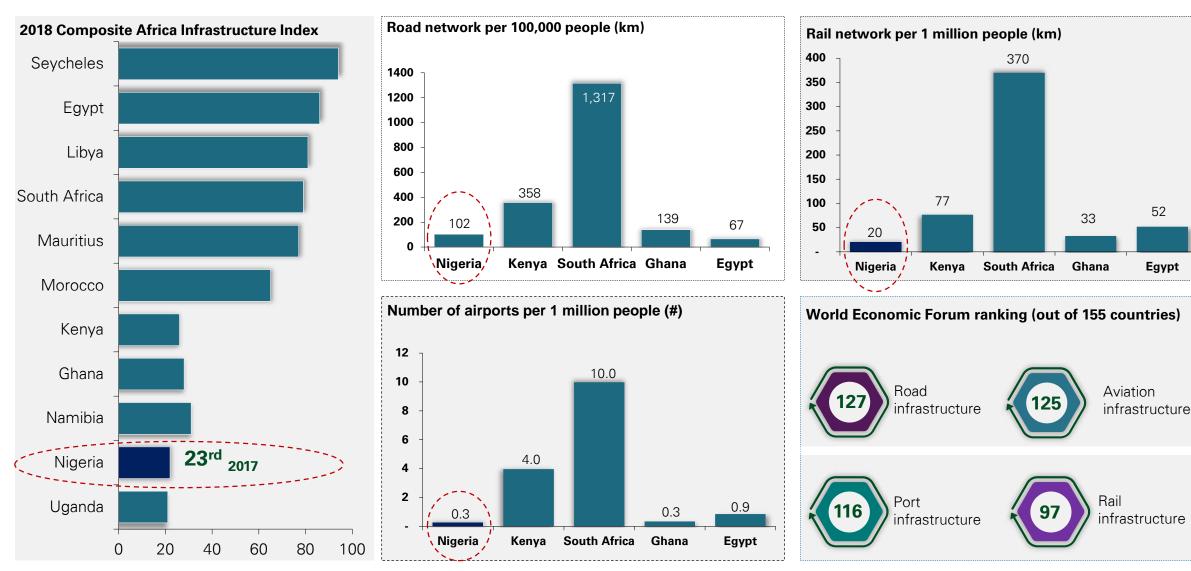
Comments

- Huge infrastructure gap and spending deficit (\$300bn)
- Improved ranking in ease of doing business
- Huge infrastructure deficit (\$300bn)
- Power sector yet to be unlocked
- Regulation may stifle performance

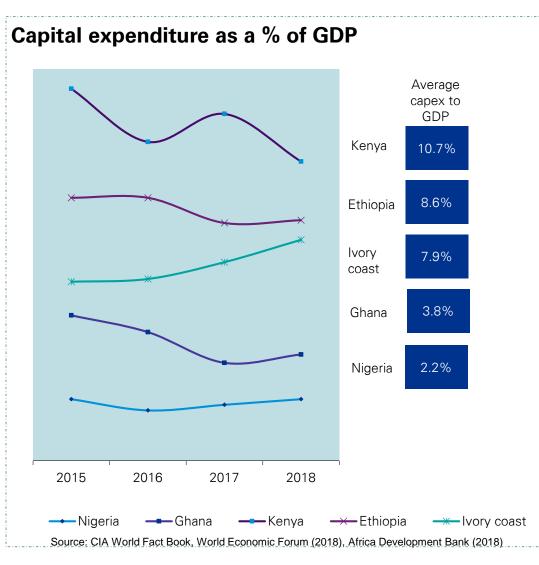
Source: World Bank



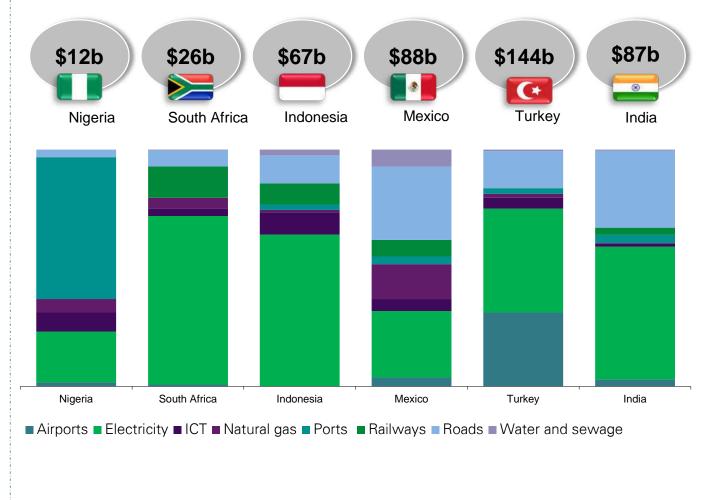
Thus resulting in dearth and poor quality of the available infrastructure facilities ...



os Thus resulting in dearth and poor quality of the available infrastructure facilities ...



Private Spending on Infrastructure





os 2021 Outlook for infrastructure spending...

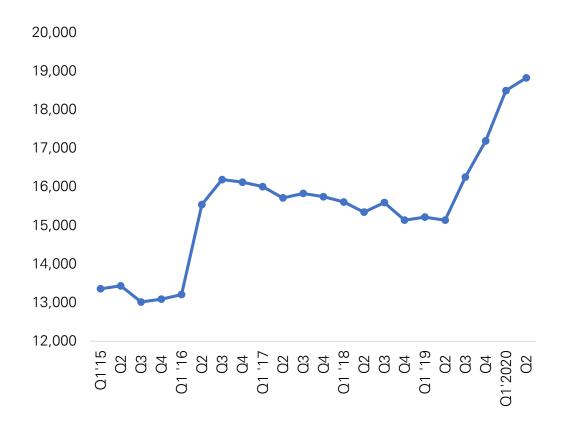
	Government Spending and Initiatives	Private Investment
Road	 N190 bn for the construction and rehabilitation of roads in every geopolitical zone N14bn emergency rehabilitation & maintenance of 3rd mainland bridge N4.7 bn to construction of Langtang-Wase bridge N1bn counterpart funding of joint bridge at Nigeria/Cameroun International highway 	Medium – High
Rail	 N256.09bn allocated to Ministry of Transport N71.15 bn for counterpart funding for railway projects 	Low
Aviation	 N89.97bn allocated to Ministry of Aviation N14bn for construction of 2nd runway at Nnamdi Azikiwe International Airport, Abuja N5 bn for safety and security critical projects and airport certification Nationwide 	Low
Power	 N160 bn for multilateral and bilateral funded projects N198.28bn allocated to Ministry of Power N3 bn for rural electrification access program in federal universities 	High
Housing : 2021 budget proposal	 N404.64bn allocated to Ministry of Housing N20 bn for social housing scheme & N2 bn for prototype housing scheme N17.13 bn for FGN National Housing Programme Nationwide N2.65 bn for provision of infrastructure and services for housing programmes Nationwide 	Medium - High



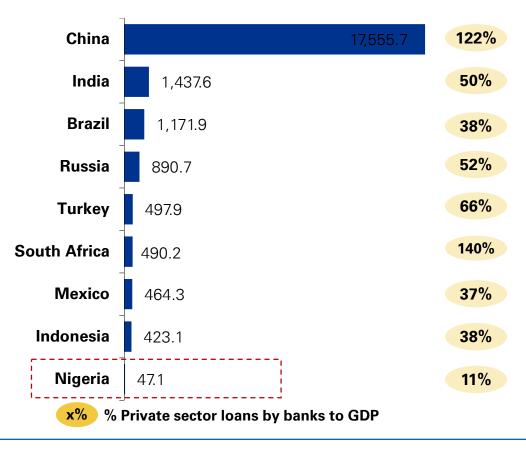
O6 Accelerating Credit Penetration

Nigeria has been credit starved despite increased supply to the private sector...

Credit to private sector (Q1 2015-Q2 2020)



Private sector loans by Banks, USD billion (2019)



- Increased credit to private sector is expected in 2021 as the apex Bank pushes to redirect loans to the real sector to boost growth
- The Central Bank is expected to sustain its aggressive credit drive by maintaining the CRR debit sanction



Source: NBS, World Bank Global Findex, World Bank Statistics Database



Deepening credit penetration is expected in to continue into 2021, albeit there may increased concentration

CBN home-grown heterodox policies are stimulating credit growth

- LDR stipulated at 60%, now increased to 65%
- OMO restrictions increasing overall liquidity in the banking
- Increase in CRR from 22.5% to 27.5% to tame excess liquidity and inflation
- Reduction in MPR by 100bps from 12:5% to 11.5%
- Development Finance Initiative as a policy tool will enhance credit penetration
- CBN plans to provide total financing & intervention Initiatives of N1.8 trillion (of the total sum of N2.30 trillion needed for the Federal Government's 1-year Economic Sustainability Plan (ESP))
- With some short-term positive outcomes
 - The Bank's policy on Loan to Deposit ratio resulted in a significant growth in credit to various sectors from N15.57 trillion to N19.33 trillion between end-May 2019 and end-August 2020, an increase of N3.77 trillion
 - Aggregate domestic credit (net) grew by 6.94 per cent in August 2020 compared with 9.43 per centin in July 2020.

Lending Rates (2006 - September, 2020)



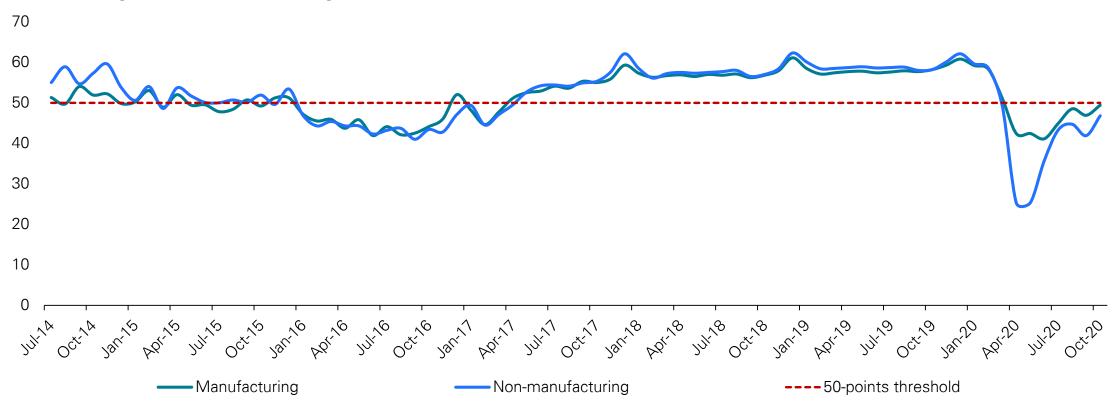


O7 Cautious private sector investment activities

07

Private sector confidence remains low.

Manufacturing vs. Non-Manufacturing PMI (July 2014 – Oct, 2020)

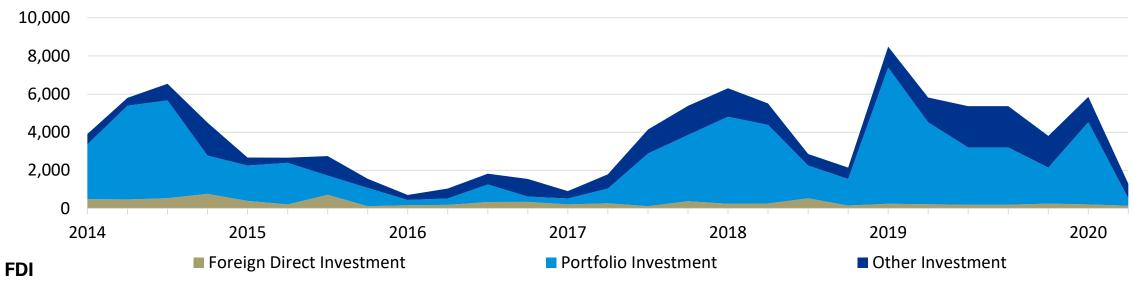


- FBN Manufacturing PMI to stay above 50 point
- Reopening of the economic activities (restaurants, airports, churches) will stimulate service sectors



os FDI is expected to be dim in 2021...

Capital Importation, Q1 2014 – Q2 2020 (\$Mn)



- FDI accounted for about 11.5% (\$148.59million) of total investment in Nigeria in Q2 2020, compared to 3.82% (\$229.14) in Q2 2019
- FDI declined in Q2 2020 on the back low investment sentiment, as total capital flow declined by 78%

Other Investments

- Largest component of capital importation, contributing 58.8% of total capital importation
- This can be attributed to government aggressive policies toward enhancing other strategic investments (e.g technology development) in the economy

Portfolio Investment

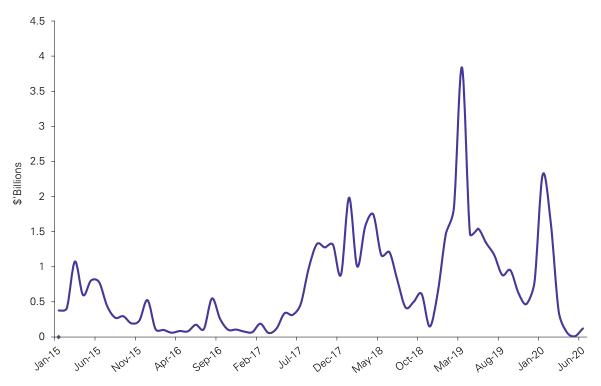
- Portfolio investment declined by 91% (YoY) at \$385.32million in Q2 2020, from \$4,292.893million in Q2 2019
- Driven by the impact of covid-19 on global activities which dampened investors' sentiments



Source: National Bureau of statistics, Nigerian Capital Importation

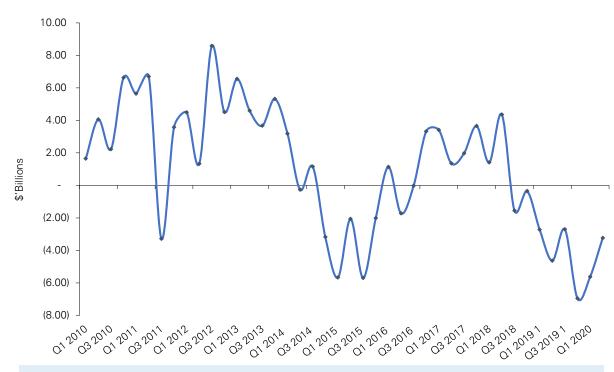
...with no relief from subdued capital flows

Foreign Portfolio Inflows, \$'billion (Jan. 2015 – June, 2020)



- June 2020, foreign portfolio investment declined by 1,800%, from \$2.30 Bn recorded in January to \$121.4 million in June 2020
- This is driven by the spill-over effect of Covid-19 which is driving capital reversal and may further exacerbate pressure on foreign reserves

Current Account Deficit, \$'Billion (Q1 2010 – Q2 2020)



Current account deficit is projected to widen further at 5.6% in 2020 from 3.7% in 2019 due to lower oil export and remittances from abroad underpinned by global economic downturn



Sources: Central Bank of Nigeria, National Bureau of Statistics, KPMG Analysis

08 Emerging Digital Economy

08 Nigeria boasts of an emerging digital economy driven by a number of factors...

Increased investment resulting in capital to drive growth

- Total funding in Nigerian startups in 2018 up to \$178 Million
- 15 startups raised more than \$1million

Disruption in VC

- Tech start-ups have begun to attract funding from venture capital firms, however, foreign investors provide over 80% of this funding. In 2018, the following companies received funding:
 - Terragon Group a digital marketing firm, received funding of \$5mn from venture capital firm TLCom Capital.

Rising prevalence of remote working and employee productivity

• Remote working conditions is gaining traction. As at June 2020, Andela had switched fully to remote working model.



Entry of new players into the fintech segment

- Strategic partnerships with global Fin-techs
- Market entry of global Fin-techs.

Business model Innovation and Diversification and Integration across the value chain

Increased Contribution to Economic Growth

- Greater attraction of FDI/FPI to economy
- Increased growth due to higher investments
- 5G is growing despite the pandemic driven by private led trials. No significant impact on the Nigerian market, given the gap in 4G penetration



09 Socio-political threats

og The social wheel of pressure is spinning ...

1. Poverty

- 90m people living below the poverty line
- An additional 5million Nigerians are expected to be pushed into poverty in 2020 due to the crisis
- Driven largely by contraction of remittances, growth in population (2.6% annually) above the GDP growth rate

Insecurity

- 2 million Nigerian refugees and internally displaced persons
- Rising reports of **police brutality** and increased weaponry of militants
- Budget allocation of N121.24 billion to the Ministry of Defence

Education

- 13.5m children out of school
- Budget allocation of N197.41 billion to the Ministry of Education

Migration

 Africa, Europe and North America account for ~80% of emigration out of Nigeria

Source: Financial Derivatives Company Limited



Healthcare

- 4th worst country in healthcare delivery
- 70% exclusion to health insurance cover
- Mortality rate per 1000 men was 371 in 2016
- Growth in healthcare spending by ~ 8.35% to 5,762.061billion by 2021
- Budget allocation of N211.96 billion to the Ministry of Health

6. Unemployment

- Rise in unemployment rate from 23% to 27.1% in Q2 2020 duel loss of jobs amidst the pandemic
- Majority of the country's population are millennials

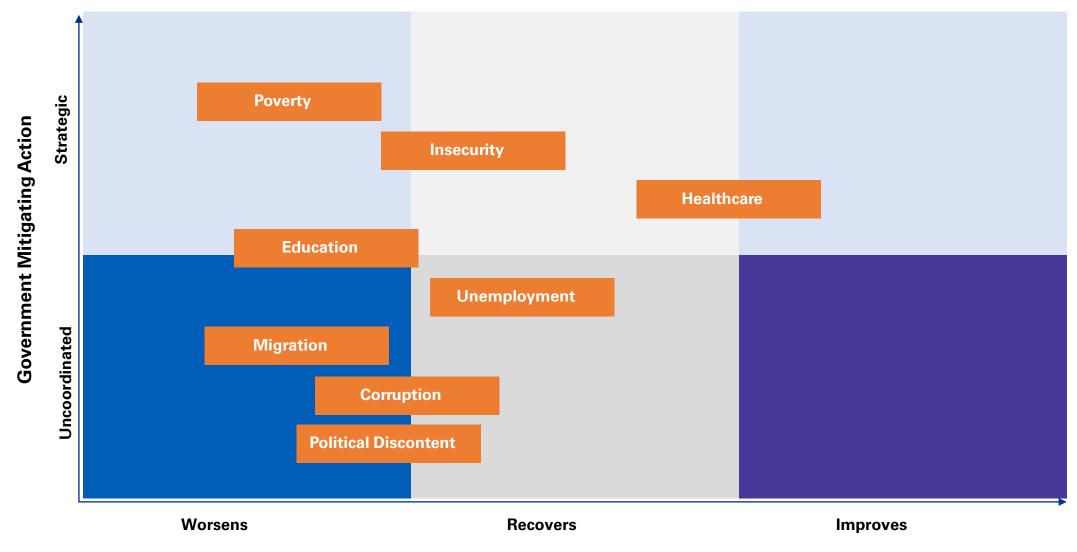
7. Corruption

- Corruption Rank 146/180
- Transparency score 27/100

R Political Discontent

- Increasing political discontent especially among youths 53% of youths aged 18 to 35 years were involved in protest
- **61% of Nigerians** expressed support for the protests are willing to continue fight for desired change

os ... as well as the socio-political landscape



Socio-political Situation

Source: KPMG Analysis



10 Consumer Pressure Points

10 Several macro forces are pitched against the consumer...

Limited Income Growth



Limited Income Growth

- Dwindling economic growth (-6.1% in Q2'20)
- Currency Devaluation (NGN470/US\$1)



High Level Unemployment

- 55.7% of labor force unemployed or underemployed in Q2'20.
- 71% of Nigerians aged 15-64 working in Sep'20 remains lower than pre-COVID era i.e. 77% in Aug'18



Intervention Funds

- CBN ₦75billion Youth Investment Fund
- Presidential Youth Empowerment Scheme (P-YES)

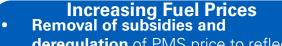


Remittances

- World Bank predicts a 19.7% drop in remittances to low and middleincome countries due to COVID-19
- Net current transfers down 32.1% y/y and 36.4% q/q to US\$3.9bn in Q2'20.



Spending/Expenditure Pressure





Pump price up 9% m/m to ₹175/litre in Nov'20.

Electricity Tariff Hike
100% hike in electricity tariff from



N30.23/kwh to N62.33/kwh effective November 2020

Inflation



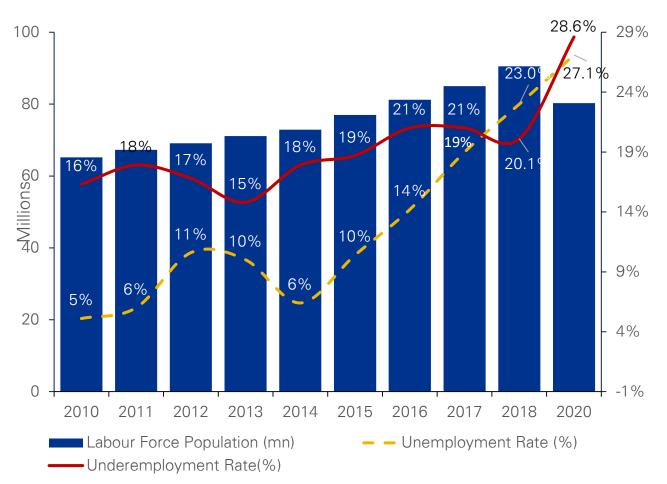
- Rising consumer prices (14.23% in Oct'20) chippering spending power.
- Food inflation accelerated 72bps to 17.38% y/y in Oct'20.

Source: CBN, NBS, FG, World Bank

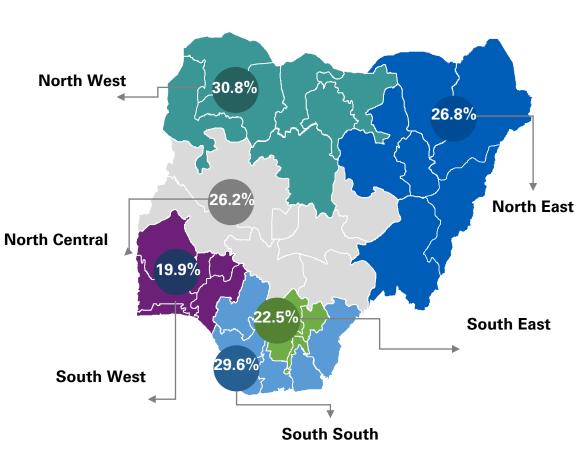


10 Employment remains a major challenge in Nigeria...

Labor force, Unemployment and Underemployment



Distribution of Unemployment in Nigeria



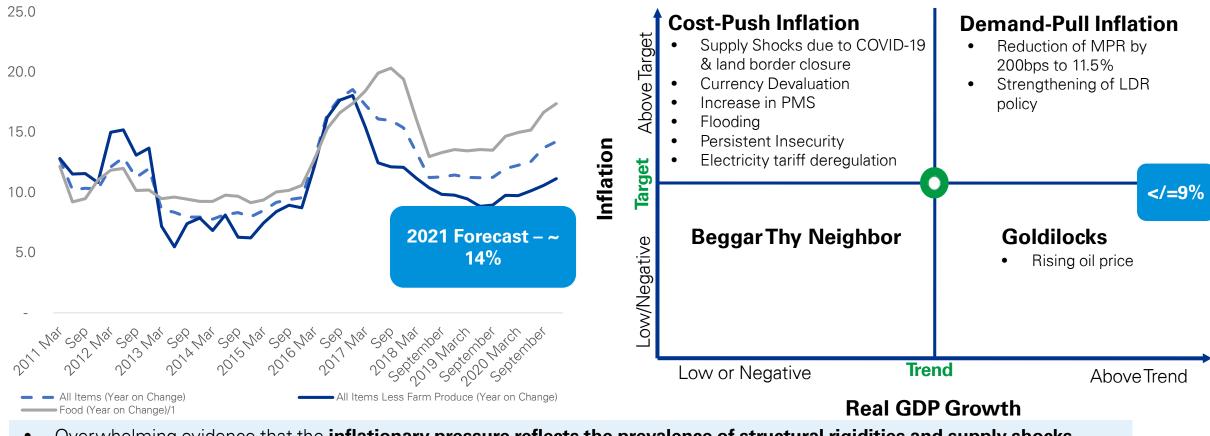
...impacting demand for economic goods and services...

Source: CBN, NBS Labour Force statistics



Inflationary pressures on the rise are expected to be sustained in 2021 driven by rising costs

Inflation rate (Jan 2011 - October 2020)



- Overwhelming evidence that the inflationary pressure reflects the prevalence of structural rigidities and supply shocks
- Monetary policy cannot be the only sheriff in town. Fiscal input is needed to fix structural bottlenecks exerting downward pressure on output growth and upward pressure on domestic prices.
- As a result, consumer spending is expected to remain under pressure well into 2021

Source: NBS, CBN, IMF, KPMG Analysis



10 Despite challenging environment, consumers' confidence is expected to be positive...



- The consumer outlook for the next 12 months is positive at 23.7 points
- The outlook is attributed to anticipated improvements in the economic conditions, increase in family income and financial conditions in the next quarter and next 12 months



10 Outlook for 2021...

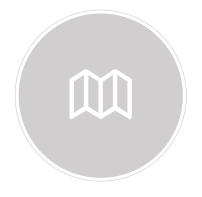
Consumer spending will remain under pressure

- Consumer spending contributes 74% of GDP, earned income is largely skewed to capital providers
- Unemployment and erosion of purchasing power due to inflation will form additional pressure points

Consumer confidence will be dependent on income and savings levels and economic conditions



Outline





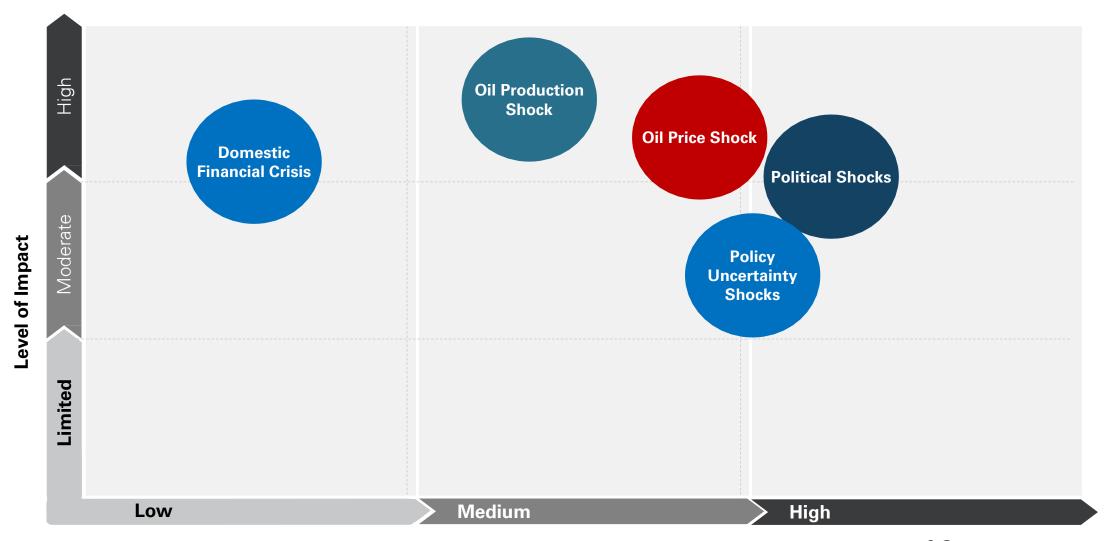




Key takeaways



Shocks: Potential upset to economic recovery...







Three possible recovery scenarios/pathways in the coming year...

Forecast 2021







Indices		
GDP Growth (%)		
Inflation (%)		

Exchange Rate (IEFX)

Exchange Rate (Official) N/\$

External Reserves (\$Bn)

Unemployment (%)

Oil Price (Brent) \$P/b

Accelerated Recovery	Slow Recovery	Muted Recovery
>2.5%	1 - 2.5%	1%
10.65%	<=14%	14.9%
387	<=479	>500
381	<=479*	>500*
>=36.21	32 - 36.2	<32
28	28-34%	>34%
>=59.4	49-59	<49

10 Trends that will shape 2021...





Sectorial prognosis for 2021 is a mixed bag (1/2)

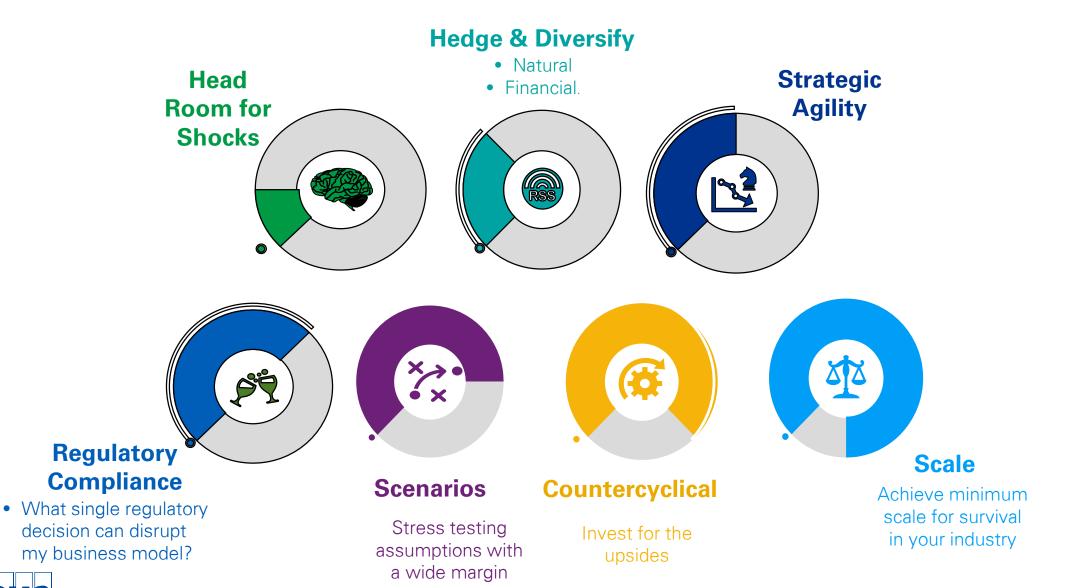




Sectorial prognosis for 2021 is a mixed bag (2/2)



What must corporates must do?



To expect the unexpected shows a thoroughly modern intellect."

- Oscar Wilde







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